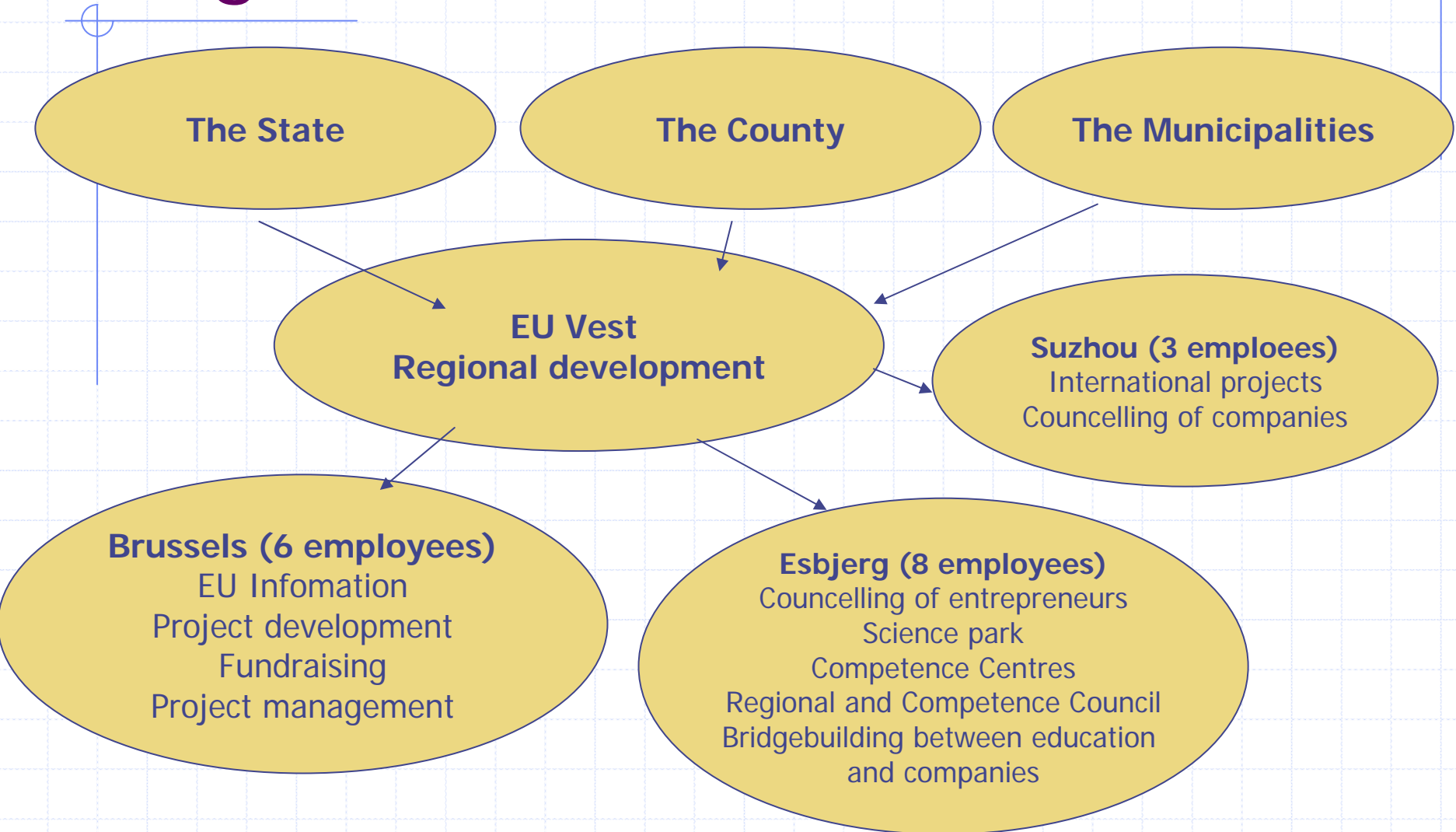


Presentation of EU Vest

- ◆ Organisation
- ◆ Ribe County – facts and figures
- ◆ Region of South Denmark
- ◆ ICT use in Ribe County
- ◆ Bird project expectations
- ◆ Contact details EU Vest

Organisation of EU Vest 2006



Ribe County – Facts and Figures

- ◆ 225.000 inhabitants
- ◆ 14.000 Enterprises and 120.000 jobs
- ◆ 7 % are employed in the agriculture
- ◆ Very strong SME structure
- ◆ Biggest sectors are
 - Public service (30%)
 - Industry and handicraft (24 %)
 - Trade and tourism (17%)

Region of South Denmark



22 Municipalities

1.2 mio. inhabitants

The region, the municipalities and the state is mutually responsible for development in the region.

More information:

www.regionsyddanmark.dk

Use of ICT i Ribe County

Use of ICT in SMV's is
Lagging behind

Barriers:

No value for money
Complicated
Too expensive
Lack of knowledge
No strategies

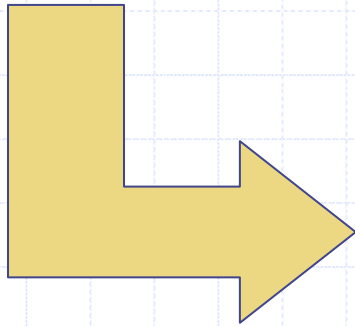
ICT in Smv's was dealing with that
subject → results?

Access to broadband facilities is essential
Market driven – Ribe County has access to high
Speed internet – large competition
New players offering broad band, ip phone, cable tv

Bird Project - expectations

Facts:

Broadband is available in Ribe County
New players are entering with new products
Heavy competition



Bird should come up with new info and cases, that show SMV's the potential of the net
Bird should come up with proposals how to improve knowledge sharing via the net
Bird should give access to new networks
Bird should give access to suppliers of broadband and lead to new contents focusing on SMV's and their needs.

Details EU Vest

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